

Sharknados PSA Graphics
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Billboard:



Newspaper ad and PSA statement:



SHARKNADOS. STEALTHY, FAST, DESTRUCTIVE. TAKE COVER.

Sharknados aren't just a terrible movie franchise anymore. The impact of climate change is being felt by thousands across the country, many of them feel it too late. A super storm referred to as "sharknados" is sweeping through the nation. This variation of tornado lasts for five minutes and can produce up to 160 mph winds. Unlike the name suggests, you

WON'T be seeing any sharks circling in the sky. However, you shouldn't stick around to see them at all. Due to the unassuming looks of sharknados many people aren't taking the necessary precautions and are experiencing damage and injuries that can be easily avoided. While everyone is accustomed to the funneling storm clouds tornadoes create, they

are also use to much slower wind speeds and typically less destruction. The storm clouds are farther away than normal tornadoes. It is import to notice the speed and temperature of the wind. If the wind is fast-moving and cool that quickly becomes warm, you need to run as fast as you can to safety. As the CDC says, "go to the interior part of a basement. If

there is no basement, go to an inside room, without windows, on the lowest floor. This could be a center hallway, bathroom, or closet." Sharknados are stealthy, fast, and destructive. Take Cover.

