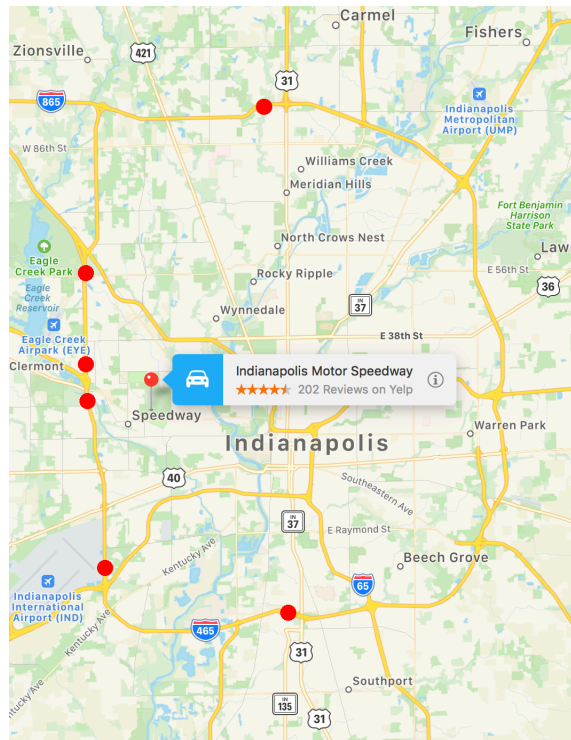


Indy 500 Billboards

Anna Hosfeld

These billboards would be placed strategically and chronologically around Indianapolis to create the greatest exposure and attract a younger audience to buy tickets for the Indy 500.

Locations of billboards:



1)



2)



3)

