

Anna Hosfeld

Umbrella \$25.00

Body copy 1: Today, people all across the country are showing up to work looking like they peed their pants, with socks that won't dry until the next day, glasses that will never unsmudge, and shirts that unwillingly participated in a white t-shirt contest (and lost). These poor souls went to work without the protection of the Umbrella unlike you, a sensible and intelligent individual. And now, because of your practicality, laugh at your coworkers as you stroll in to the office dry, warm, and comfortable. Umbrella's uniquely large size and sturdy frame will protect you under all weather conditions no matter where you go.

Body copy 2: Dear Midwest weather, why do you have to be so cruel? Just when I think the weather is great, the one cloud in the sky disobeys my trust and dumps its freezing rain on me. Indiana, what did I ever do to you to deserve this spite? The only true protection against this monstrosity of weather is the Umbrella, packed with a sturdy frame and wide circumference that will defend you against anything that the Midwest will throw at you. Umbrella: come prepared.

Kiwi shoe polish \$10.00

Body copy 1: For the newbies, the start-ups, the interns, the fresh meat in the office: we've got you. You're in it with the big dogs now, so stop messing around. When you're new to the game, you've got to look the part. With Kiwi's shoe polish, you can roll into the new office looking like an executive without having to pay like an executive. Kiwi's will add the shine to your shoe that makes you look like the professional you will work to be. Earn your office's respect, starting at the low price of \$10.

Body copy 2: You know those sad, lonely oxfords that have been shoved to the back of your closet soon to be forgotten? Don't forget about them. Dig them out of your closet like a lost treasure because these shoes are about to be brought back to life. With Kiwi's shoe polish, your shoes will look good as new even after years of dirt, scratches, and overuse. Forget about spending too much money to buy a new pair and spend only \$10 to revive your old favorites.

Monteblanc \$225.00

Body copy 1: Women are 10 times more likely to be interested in a man who they think is wealthy. So, show her. With a Monteblanc pen, you can show the world how you live the life of luxury. Only the finest men with the finest lives can equate to this exquisite writing instrument, so show the world if you live up to the Monteblanc.

Body copy 2: You don't need a sports car to prove your worth. But you can use a Monteblanc to write your worth. Monteblanc writing instruments are the epitome of luxury. Made with German engineering and platinum metal, one's luxurious life can be detailed by these ballpoint or fountain pens. They may not drive as fast as a sportscar, but these pens will still stand out in the crowd.

Motorhead Rum \$37.00

Body copy 1: Let's be honest, do you spend your whole week dreaming about drinking vodka on the weekend? No, of course not. You dream of the premium dark rum, Motorhead. Aged to perfection in the Dominican Republic, Motorhead is crafted for those strong enough to dare to drink it. Don't waste your time on clear alcohol made for skinny women on diets. Drink the real stuff that makes a real man.

Body copy 2: If you could be in your living room or in the Caribbean, which would you choose? Motorhead rum may not fly you to the Caribbean, but you'll sure feel like you're there when you drink this premium dark rum. One sip of Motorhead and you'll feel the white sand in your toes and the sound of crystal-clear waves crashing in the distance. This fine selection barrel aged to perfection in the Dominican Republic will transport you to your happy place, no matter where you are.